

# WHOLESALE MANAGER

JULY 2017 TO JUNE 2018



# WholesaleManager

Wholesale Manager has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 5,028

CIRCULATION  
(AVERAGE PER ISSUE)

For more information:



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www.wholesalemanager.co.uk



01923 272965

Issued: 05 Oct 2018

www.abc.org.uk

97.8%

CONTROLLED FREE  
Issue distributed 01/06/18

2.2%

OTHER FREE  
Issue distributed 01/06/18

PAID

Issue distributed 01/06/18

MEMBERSHIP

Issue distributed 01/06/18

EVERY 2  
MONTHS

6 ISSUES

RETAILING &  
WHOLESALE

MARKET SECTOR

# WHOLESALE MANAGER

JULY 2017 TO JUNE 2018

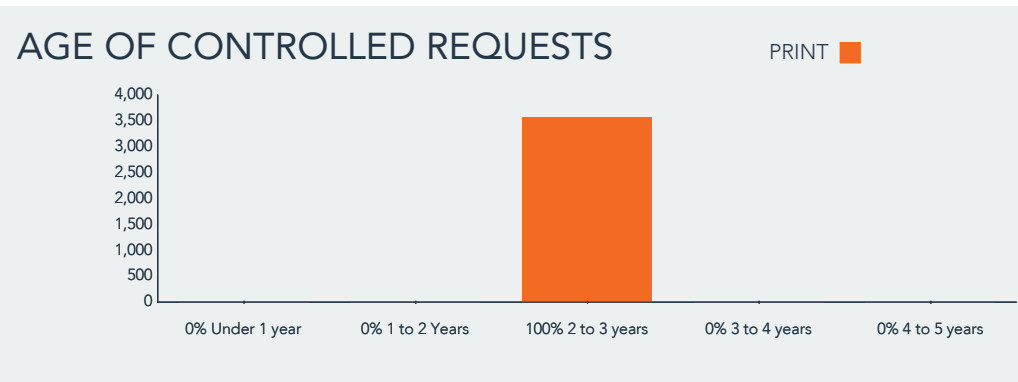


AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/06/18	5,052	5,052	-	5,052	5,052	-	-	-	-
FREE COPIES	5,052	5,052	-	5,052	5,052	-	-	-	-
CONTROLLED FREE	4,941	4,941	-	4,941	4,941	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	3,577	3,577	-	3,577	3,577	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	1,364	1,364	-	1,364	1,364	-	-	-	-
OTHER FREE	111	111	-	111	111	-	-	-	-
NON-CONTROLLED FREE	111	111	-	111	111	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

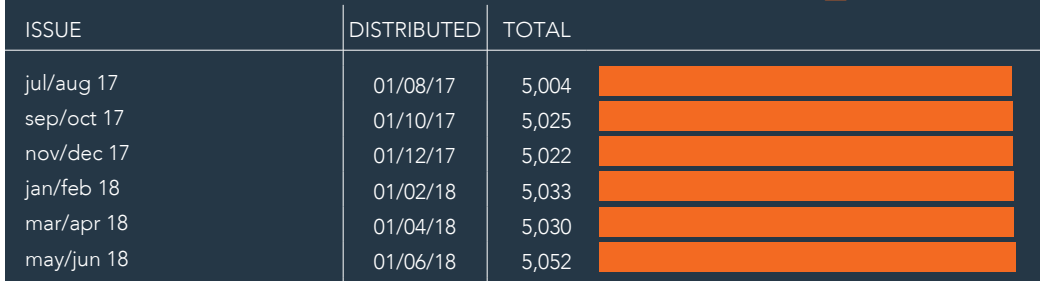
**CONTROLLED:** Managing Directors, owners, directors, buyers and other employees of cash & carries and delivered wholesalers serving Multiple and independent retailers and foodservice/ catering operations.



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,028	5,028	-
PRINT EDITION	5,028	5,028	-
DIGITAL EDITION	-	-	-

## ISSUE ANALYSIS



PRINT

ISSUE	DISTRIBUTED	TOTAL
jul/aug 17	01/08/17	5,004
sep/oct 17	01/10/17	5,025
nov/dec 17	01/12/17	5,022
jan/feb 18	01/02/18	5,033
mar/apr 18	01/04/18	5,030
may/jun 18	01/06/18	5,052

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Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

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