WHOLESALE MANAGER

JULY 2019 TO JUNE 2020

WholesaleManager

Wholesale Manager has reported in accordance with ABC's industry-agreed standards for Business Magazines

5,018

CIRCULATION (AVERAGE PER ISSUE)

97.8%

CONTROLLED FREE

Issue distributed 27/01/20

2.2%

OTHER FREE

Issue distributed 27/01/20

PAID

Issue distributed 27/01/20

MEMBERSHIP

Issue distributed 27/01/20

MONTHLY

10 ISSUES

RETAILING & WHOLESALING

MARKET SECTOR

For more information:

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Updated: 06 Jan 2021

See page 4 for a summary of the changes.

www.abc.org.uk

WHOLESALE MANAGER

JULY 2019 TO JUNE 2020

abc

AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 27/01/20	5,015	5,015	-	5,015	5,015	-	-	-	-
FREE COPIES	5,015	5,015	-	5,015	5,015	-	-	-	-
CONTROLLED FREE	4,903	4,903	-	4,903	4,903	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	3,577	3,577	-	3,577	3,577	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	1,326	1,326	-	1,326	1,326	-	-	-	-
OTHER FREE	112	112	-	112	112	-	-	-	-
NON-CONTROLLED FREE	112	112	-	112	112	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

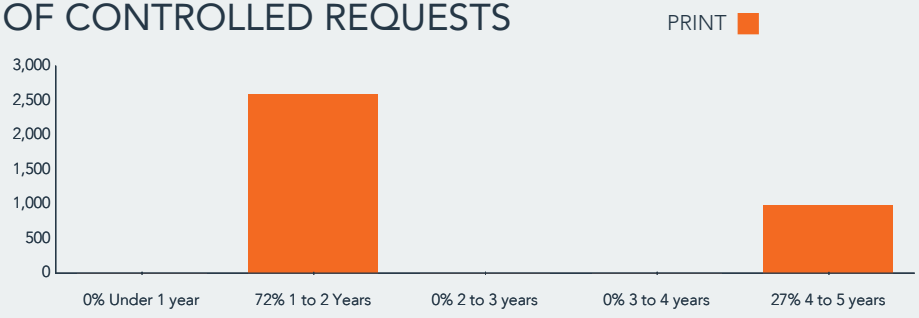
WHOLESALE MANAGER
JULY 2019 TO JUNE 2020

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Managing Directors, owners, directors, buyers and other employees of cash & carries and delivered wholesalers serving multiple and independent retailers and foodservice/ catering operations.

AGE OF CONTROLLED REQUESTS



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,018	5,018	-
PRINT EDITION	5,018	5,018	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

PRINT

ISSUE	DISTRIBUTED	TOTAL
July 2019	14/07/19	5,008
August 2019	18/08/19	5,009
September 2019	16/09/19	5,039
October 2019	17/10/19	5,021
November 2019	13/11/19	5,010
December 2019	13/12/19	5,019
January 2020	27/01/20	5,015
February 2020	21/02/20	5,003
March 2020	19/03/20	5,050
April 2020	23/04/20	5,004

CORONAVIRUS (COVID-19) STATEMENTS

PUBLISHER STATEMENT

Issue changes: The May 2020 and June 2020 issues were dropped due to Covid-19.

UPDATED CERTIFICATE

This certificate has been updated as described below:

* The Age of Request Analysis has been amended.
* The Covid-19 Certificate/Statement has been amended to show that the May 2020 and June 2020 issues were dropped due to Covid-19.

About this certificate

This certificate, issued 06/01/21, has been produced from data declared by Grandflame Ltd as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions.

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This certificate is supported by the following organisations:

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk