

WHOLESALE MANAGER

JULY 2022 TO JUNE 2023



WholesaleManager

The No.1 Publication For The UK Wholesale and Cash & Carry Industry

Wholesale Manager has reported in accordance with ABC's industry-agreed standards for Business Magazines



5,009

CIRCULATION
(AVERAGE PER ISSUE)

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www.abc.org.uk

98.7%

CONTROLLED FREE
Issue distributed 15/06/23

1.3%

OTHER FREE
Issue distributed 15/06/23

PAID

Issue distributed 15/06/23

MEMBERSHIP

Issue distributed 15/06/23

MONTHLY

12 ISSUES

RETAILING & WHOLESALE

MARKET SECTOR

WHOLESALE MANAGER

JULY 2022 TO JUNE 2023



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 15/06/23	5,011	5,011	-	5,011	5,011	-	-	-	-
FREE COPIES	5,011	5,011	-	5,011	5,011	-	-	-	-
CONTROLLED FREE	4,947	4,947	-	4,947	4,947	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	2,571	2,571	-	2,571	2,571	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	2,376	2,376	-	2,376	2,376	-	-	-	-
OTHER FREE	64	64	-	64	64	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	64	64	-	64	64	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Managing Directors, owners, directors, buyers and other employees of cash & carries and delivered wholesalers serving multiple and independent retailers and foodservice/ catering operations.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,009	5,009	-
PRINT	5,009	5,009	-
DIGITAL	-	-	-

ISSUE ANALYSIS

PRINT

ISSUE	DISTRIBUTED	TOTAL
July 22	15/07/22	5,011
Aug 22	15/08/22	5,010
Sep 22	15/09/22	5,009
Oct 22	15/10/22	5,017
Nov 22	15/11/22	5,009
Dec 23	15/12/22	5,006
Jan 23	15/01/23	5,010
Feb 23	15/02/23	5,006
Mar 23	15/03/23	5,003
Apr 23	15/04/23	5,009
May 23	15/05/23	5,004
Jun 23	15/06/23	5,011

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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