WHOLESALE MANAGER **JULY 2022 TO JUNE 2023**



WholesaleManager

The No.1 Publication For The UK Wholesale and Cash & Carry Industry

Wholesale Manager has reported in accordance with ABC's industry-agreed standards for Business Magazines



5,009

CIRCULATION (AVERAGE PER ISSUE)

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01923 272965

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www.abc.org.uk

98.7%

CONTROLLED FREE Issue distributed 15/06/23

1.3%

OTHER FREE Issue distributed 15/06/23

PAID

MEMBERSHIP Issue distributed 15/06/23

MONTHLY 12 ISSUES

RETAILING & WHOLESALING **MARKET SECTOR**

WHOLESALE MANAGER

JULY 2022 TO JUNE 2023



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 15/06/23	5,011	5,011	-	5,011	5,011	-	-	-	-
FREE COPIES	5,011	5,011	-	5,011	5,011	-	-	-	-
CONTROLLED FREE	4,947	4,947	-	4,947	4,947	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	2,571	2,571	-	2,571	2,571	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	2,376	2,376	-	2,376	2,376	-	-	-	-
OTHER FREE	64	64	-	64	64	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	64	64	-	64	64	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

WHOLESALE MANAGER

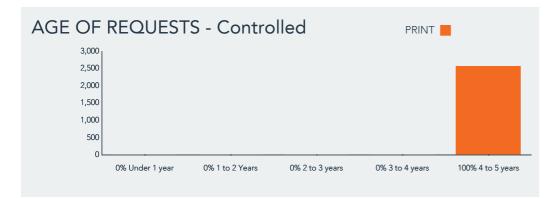
JULY 2022 TO JUNE 2023



AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Managing Directors, owners, directors, buyers and other employees of cash & carries and delivered wholesalers serving multiple and independent retailers and foodservice/ catering operations.



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,009	5,009	-
PRINT	5,009	5,009	-
DIGITAL	-	-	-

ISSUE ANALYSIS			PRINT		
ISSUE	DISTRIBUTED	TOTAL			
July 22	15/07/22	5,011			
Aug 22	15/08/22	5,010			
Sep 22	15/09/22	5,009			
Oct 22	15/10/22	5,017			
Nov 22	15/11/22	5,009			
Dec 23	15/12/22	5,006			
Jan 23	15/01/23	5,010			
Feb 23	15/02/23	5,006			
Mar 23	15/03/23	5,003			
Apr 23	15/04/23	5,009			
May 23	15/05/23	5,004			
Jun 23	15/06/23	5,011			

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk





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