

# WHOLESALE MANAGER

JULY 2023 TO JUNE 2024



# WholesaleManager

The No.1 Publication For The UK Wholesale and Cash & Carry Industry

Wholesale Manager has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 5,005

CIRCULATION  
(AVERAGE PER ISSUE)

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01923 272965

Updated: 06 Jan 2025

See page 4 for a summary of the changes.

[www.abc.org.uk](http://www.abc.org.uk)

96.9%

CONTROLLED FREE  
Issue distributed 15/06/24

3.1%

OTHER FREE  
Issue distributed 15/06/24

PAID

Issue distributed 15/06/24

MEMBERSHIP

Issue distributed 15/06/24

MONTHLY

12 ISSUES

RETAILING &  
WHOLESALE

MARKET SECTOR

# WHOLESALE MANAGER

JULY 2023 TO JUNE 2024



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 15/06/24	5,006	5,006	-	5,006	5,006	-	-	-	-
FREE COPIES	5,006	5,006	-	5,006	5,006	-	-	-	-
CONTROLLED FREE	4,850	4,850	-	4,850	4,850	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	4,850	4,850	-	4,850	4,850	-	-	-	-
OTHER FREE	156	156	-	156	156	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	156	156	-	156	156	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-



## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

CONTROLLED: Managing Directors, owners, directors, buyers and other employees of cash & carries and delivered wholesalers serving multiple and independent retailers and foodservice/ catering operations.

## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,005	5,005	-
PRINT	5,005	5,005	-
DIGITAL	-	-	-

## ISSUE ANALYSIS

PRINT ■

ISSUE	DISTRIBUTED	TOTAL	
July 23	15/07/23	5,007	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Aug 23	15/08/23	5,006	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Sep 23	15/09/23	5,004	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Oct 23	15/10/23	5,006	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Nov 23	15/11/23	5,006	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Dec 23	15/12/23	5,004	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Jan 24	15/01/24	5,008	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Feb 24	15/02/24	5,003	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Mar 24	15/03/24	5,007	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Apr 24	15/04/24	5,005	<div style="width: 100%; height: 15px; background-color: orange;"></div>
May 24	15/05/24	5,003	<div style="width: 100%; height: 15px; background-color: orange;"></div>
Jun 24	15/06/24	5,006	<div style="width: 100%; height: 15px; background-color: orange;"></div>

## UPDATED CERTIFICATE

This certificate has been updated as described below:

2479 copies have been transferred from Non-Controlled Free to Non-Requested (Job).

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ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



### About this certificate

This certificate, issued 06/01/25, has been produced from data declared by Grandflame Ltd as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

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